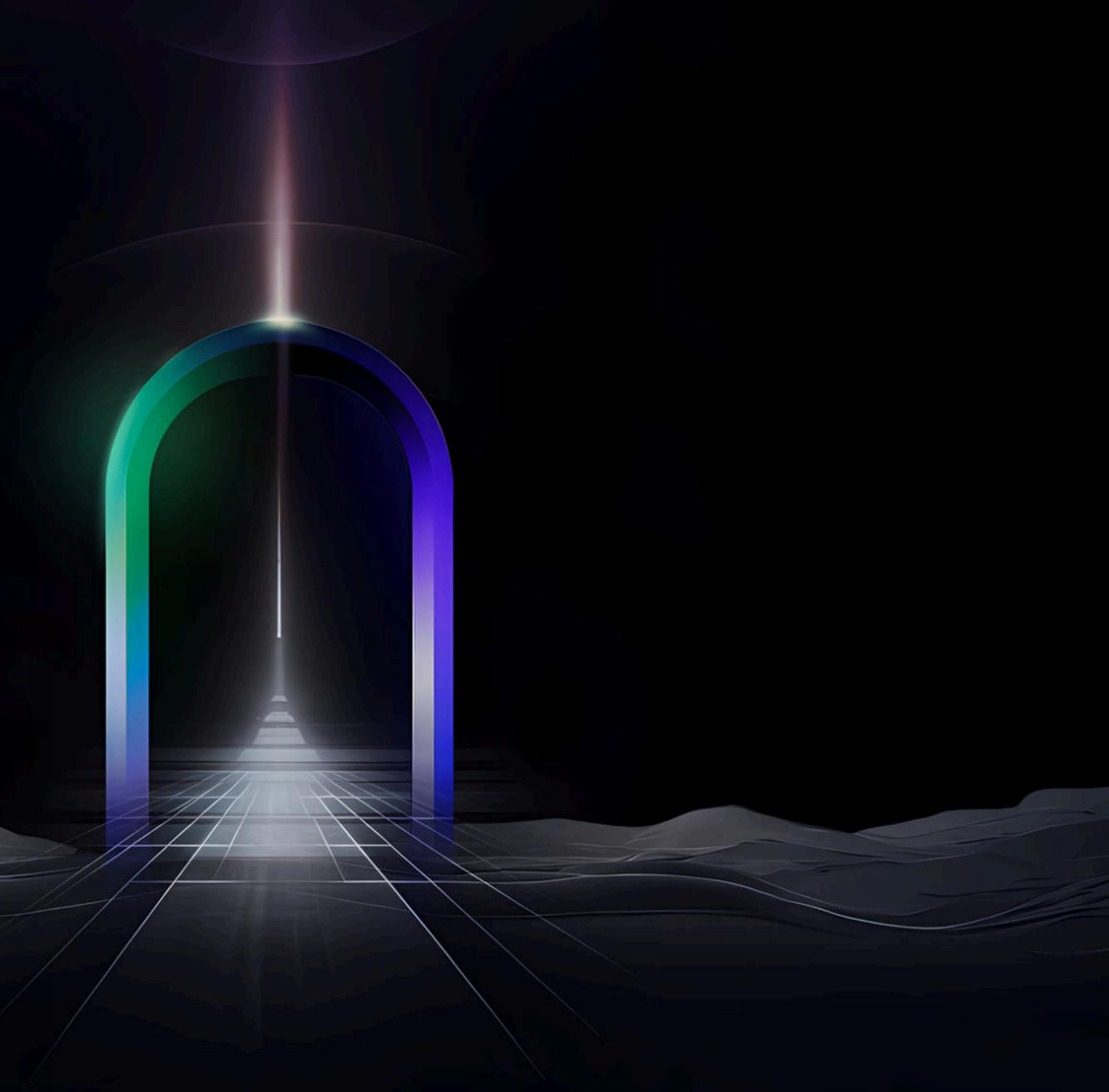


The  
**Llama  
Club**

by AIM Media House



The World's Most Exclusive  
Community for  
**Visionary AI Startup Founders**

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A by-invitation-only network connecting AI-first startup founders with resources, mentorship, niche focused platform, enterprise access, and global expansion opportunities.

# About AIM Media House

AIM Media House is a global leader in technology media, specializing in artificial intelligence. Since 2012, we have been shaping AI conversations by providing expert insights, in-depth articles, and exclusive interviews that decode complex technological advancements.

Let's have a look  
at the AIM Scale

**2M+**

Monthly Global Readers across AI. World's Leading Media and analyst firm specialising in AI Industry Influence through research, thought leadership, and networking.

**200+**

**CxO & Founder-Level Members**

in AIM's Leaders Council, representing top tech companies.

# AIM's Flagship AI Events & Influence

AIM's premier AI and technology conferences have hosted industry pioneers and top entrepreneurs, including:

[CDO Vision ↗](#)

[MachineCon ↗](#)

[Cypher AI Conference ↗](#)

[MLDS ↗](#)

[Data Engineering Summit ↗](#)

[Happy LLAMA – AI Summit ↗](#)

# Past speakers at AIM Flagship Events



Manu Kumar Jain

India CEO – G42



Marshall Goldsmith

Thinkers50 Hall of Fame  
#1 Executive Coach  
#1 NYT Bestselling Author



Abhinav Bindra

5 Time Olympian, Entrepreneur



Ronnie Screwvala

CEO – Upgrad



Kailash Nath

CTO – Zerodha



Dr A Velumani

Founder – Thyrocare



Aman Gupta

Founder – Boat

# Your Pain, Our Purpose

“Scaling AI is a Solo Sport... Until It's Not.....  
The Hard Truths Every AI Founder Faces”

- ✔ Your investors nod at 'machine learning' but panic at '**transformers**'
- ✔ Enterprise doors slam shut without a '**warm intro**' from someone who's been there.
- ✔ Your MVP is genius, but scaling feels like "**coding in the dark.**"
- ✔ Your Slack community? "**Just 500 strangers arguing about ChatGPT.**"
- ✔ **Existing startup media platforms lack a singular focus on AI**, making it difficult for founders to connect with the right audience and brand their product among it.
- ✔ **Lack of an AI-Only Founders Network!!** As No existing community provides structured, founder-driven support at every stage.

We built  
**The Llama Club**  
to solve these gaps.

# Why this Isn't just another "Network"

## The Ivy League of AI Communities

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Where **0.5%**  
of AI Founders  
Earn Their Stripes

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*"This isn't a community.  
It's a platform to inspire and get inspired "*

---

"We reject 19/20 applicants. Why?  
Because mediocrity drowns out genius.

Here, every

**FOUNDER** is

- ✓ **Building AI as the core product**  
– not just a feature.
- ✓ **Past the 'idea stage'**  
– MVP-ready or scaling fast.
- ✓ **Committed to giving as much**  
as they take.

# TLC: Our Differentiators

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What makes TLC

# DIFFERENT

is

- ✓ Founder-Only Access: No noise, no lurkers
- ✓ VC & Expert Proximity: Not just content – connections
- ✓ Outcome-Focused: Learning, visibility, funding
- ✓ Slack + IRL + Media: Blended engagement = deep value
- ✓ City Hubs: SF ↔ BLR as community cores

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*“This isn’t a community.  
It’s a platform to inspire and get inspired ”*

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# Glimpses from our past events



# Glimpses from our past events



# Core Community Pillars

The Llama Club operates as a highly curated ecosystem, bringing together:

## Members

AI startup founders at MVP, growth, and scaling stages.



## Collaborators

AI Focused VC firms, industry leaders, academia, enterprise partners, and government stakeholders.



## Mentors & Coaches

AI pioneers, successful entrepreneurs, and domain experts guiding members.



## City Chapters

**Local hubs  
(Bangalore &  
San Francisco)**

For in-person interactions.



# No Founder Left Behind

## Stage-Specific Fuel for Your AI Rocket Ship

### For MVP Stage

#### Find your first 10 believers

Mentorship from AI pioneers who've survived the 'garage days'.

Peer reviews to kill your darlings (yes, that feature needs to die).

Pre-seed investor matchmaking with VCs who geek out over your tech stack."

#### Scale without the scars

### For Growth Stage

GTM playbooks for enterprise deals that don't take 18 months.

War rooms to fix retention, pricing, and hiring. Cross-border expansion hacks (we've got chapters in Bangalore and San Fransisco)."

### For Scaling Stage

#### Dominate your Category

Global investor demo days for Series B+ raises.

Visibility Firepower

Connect with worldwide audience & do thought leadership

MVP → Growth → Scale

# The Hidden ROI of Belonging

## Why the Best Founders Fight to Get In

### Credibility

**AIM's stamp isn't just a logo**

it's a bullseye for investors, talent, and acquirers.

### Trust

**Swap NDAs for handshakes.**

Here, founders don't compete – they collaborate.

### Longevity

**Your membership never expires**

Even after you IPO, you'll still get the best intel.

This isn't networking.

**It's networth-building.**



# LEARNING & MENTORSHIP

Benefit	AIM Advantage
<b>Slack Community Access</b>	hosts largest and most active AI startup founder community, ensuring meaningful engagement and support.
<b>Founder-to-Founder Connect</b>	founder network fosters meaningful, high-value peer relationships and mutual support opportunities.
<b>Founder Networking Mixers</b>	proven track record hosting exclusive, influential AI industry networking events, drawing prominent participants.
<b>Exclusive Private Dinners</b>	Ultra-curated networking hosted by AIM and TLC — access to capital, candid conversations, and strategic allies.
<b>Global Leader Access Program</b>	Curated 1:1 call with a top tech fortune leaders relevant to the founder’s stage, challenge, or goal (infra, AI product, GTM, hiring, scaling ops, etc).
<b>Monthly The Llama Club Newsletter</b>	Authoritative insights and extensive industry knowledge offer unparalleled value to AI startup communities.

Benefit	AIM Advantage
<b>Monthly Founder Workshops</b>	Strong industry connections ensure direct access to highly credible, expert speakers with proven experience.
<b>TLC Inhouse Events</b>	Exclusive, high-signal learning and networking formats curated by AIM with global AI experts and top-tier founders.
<b>Group Mentorship</b>	Attracts seasoned entrepreneurs, providing credible, experience-based advice and actionable solutions.
<b>Enterprise Go-to-Market (GTM) Workshops</b>	Network includes seasoned enterprise leaders who deliver credible, actionable GTM strategies.
<b>One-on-One Founder Mentorship</b>	Robust founder network and mentor database allow personalized matchmaking with accomplished entrepreneurs.
<b>GTM &amp; Growth Playbooks</b>	Built with insights from AIM’s network of top-performing AI founders and GTM advisors.
<b>Investors Directory</b>	Powered by AIM’s ongoing relationships and updated via direct ecosystem inputs.

# COMMUNITY & NETWORKING



# MEDIA SPOTLIGHT

Benefit	AIM Advantage
<b>Dedicated Startup Feature Articles</b>	Media reach spans millions of tech and AI professionals globally, amplifying your startup's visibility and reputation.
<b>Startup Branding Video</b>	Professional video production team creates compelling stories, widely distributed across influential platforms.
<b>Podcast Feature Opportunity</b>	Podcasts have significant credibility, listener base, and distribution among decision-makers in AI and tech industries.
<b>AIM Custom Research Reports</b>	Globally recognized and authoritative, trusted by industry leaders for deep insights and strategic advice.
<b>Speaking Slot at our conferences and events</b>	Attracts senior decision-makers from leading global organizations, amplifying strategic visibility.
<b>Feature in AIM Magazine (Digital &amp; Print) - Front Page</b>	High visibility placement in the AI industry's recognized publication with distribution to tech leaders and organizations across US & India (Digital & Print both)

# TEAM BUILDING & TALENT EDGE

Benefit	AIM Advantage
<b>Startup Talent Branding</b>	Extensive reach in tech talent networks ensures visibility among top industry professionals and rising talents.
<b>Dedicated Job Listings</b>	Career platform and industry recognition ensure your job listings are viewed by top-tier professionals across the AI sector.

## INVESTMENTS & FUNDING

Benefit	AIM Advantage
<b>VC-Startup Connect (Investor Meetings)</b>	Maintains strong partnerships with top-tier global and domestic investors actively seeking AI investments.
<b>Pitch Slot at Llama Battleground</b>	AIM's Llama Battleground is highly respected, attracting top-tier investors, VCs, and industry leaders regularly.

## EVENTS & PREMIUM PERKS

Benefit	AIM Advantage
<b>Complimentary Premium Event Passes</b>	AIM conferences are premier gatherings for global AI leaders, offering unparalleled exposure and networking opportunities.
<b>Discount on AIM Event Sponsorships</b>	Flagship conferences consistently attract global brands and leaders, offering unmatched sponsorship value and audience reach.

# Membership Plans – Curated to serve AI Founder of all growth stages



Benefit	What's Included?	Ignite (Free)	Accelerate (\$99/mo)	Amplify (\$399/mo)	Inner Circle (\$799/mo)
<b>Slack Community Access</b>	Private Slack workspace for continuous networking, resource-sharing, real-time advice, and peer support.	Slack Community	Slack Community	Slack Community	Exclusive Slack Channels & VIP access
<b>Founder-to-Founder Connect</b>	Facilitated, curated introductions between founders within AIM's extensive startup community.	✓	✓	✓	✓
<b>Founder Networking Mixers</b>	Curated virtual and in-person meetups for founders, investors, and industry leaders to build strategic relationships.	✓	✓	✓	✓
<b>Exclusive Private Dinners</b>	Intimate, closed-door dinners with top VCs, industry leaders, and influential AI founders in SF & Bangalore (invite-only).	✗	1 Pass Annually	2 Pass Annually	All Access with Retreats Invite
<b>Global Leader Access Program</b>	Curated 1:1 call with a top tech fortune leaders relevant to the founder's stage, challenge, or goal (infra, AI product, GTM, hiring, scaling ops, etc).	✗	2 Tech Leader Office Hours/Semester	4 Tech Leader Office Hours/Quarter	6 Tech Leader Office Hours/Quarter
<b>Monthly The Llama Club Newsletter</b>	Monthly newsletter highlighting founder journeys, funding opportunities, industry trends, and best practices.	✓	✓	✓	✓
<b>TLC Inhouse Events</b>	Access to strategic roundtable, fireside, expert talks with AI industry leaders, community founders, experts and seasoned investors	1 Pass every 6 Month	3 Pass every 6 Month ( Applicable to any 3 event of mentioned types)	Monthly - Pass ( Applicable to any monthly event of mentioned types) & opp to moderate	All Access & Opportunity to speak & moderate
<b>Growth Focused Hands on Workshops</b>	Interactive Handson sessions with top founders, investors, and industry leaders on growth, fundraising & strategy.	1/Quarter	✓	✓ with Recordings	✓ with Recordings & AMA
<b>Group Mentorship</b>	Structured peer mentorship groups, focused on real-world startup challenges, facilitated by experienced founders.	✗	✓	✓	✓
<b>Enterprise Go-to-Market (GTM) Workshops</b>	Hands-on strategic workshops/bootcamps focused on enterprise customer acquisition, market expansion, and scaling techniques.	1 Workshop/Year	2 Workshop/Year	4 Workshop/Year with Recordings	All Access with Recordings & AMA
<b>One-on-One Mentorship</b>	Personalized 1:1 mentoring sessions with successful startup founders, VCs and Enterprise AI Leaders.	✗	1 Session/Semester	1 Session/Quarter	2 Session/Quarter with Priority
<b>GTM &amp; Growth Playbooks</b>	Access to curated go-to-market playbooks tailored for AI startups (ICP definition, positioning, sales funnels, channel growth, partnerships).	✗	Access to 1 Copy Annually	Access to 3 Copy Annually	Access to all copies Annually
<b>Investors Directory</b>	Private access to a vetted list of 200+ AI-focused angels, VCs, micro funds, and strategic investors across India & US	✗	One time Access to Investors directory (50 Pre Vatted Profiles) - Annually	One time Access to Investors directory (100 Pre Vatted Profiles)	Access to Investors directory (200 Pre Vatted Profiles) with quarterly updates

# Membership Plans – Curated to serve AI Founder of all growth stages

Benefit	What's Included?	Ignite (Free)	Accelerate (\$99/mo)	Amplify (\$399/mo)	Inner Circle (\$799/mo)
<b>Dedicated Startup Feature Articles</b>	Professionally written startup feature articles published across AIM media properties, showcasing your growth story.	✗	1/year	2/year	3/year
<b>Startup Branding Video</b>	High-quality video content professionally produced to highlight your startup's mission, culture, and achievements.	✗	✗	✓	✓
<b>Podcast Feature Opportunity</b>	Exclusive founder interview on AIM's influential industry podcasts, reaching thousands of dedicated listeners.	✗	✗	✓	✓
<b>AIM Custom Research Reports</b>	Customized industry reports and AI market insights specifically tailored for your startup's strategy & growth.	✗	✗	Annual	Quarterly
<b>Speaking Slot at our conferences and events</b>	Opportunity to speak and network at exclusive AIM-hosted events attended by C-level executives & AI leaders.	✗	✗	✗	✓
<b>Feature in AIM Magazine (Digital &amp; Print) - Front Page</b>	Exclusive front-page or spotlight feature in AIM's print magazine.	✗	✗	✗	✓ 1 edition
<b>Startup Talent Branding</b>	Highlight your startup's unique culture and benefits to attract and retain top-tier talent within AIM's networks.	✗	✗	✓	✓
<b>Dedicated Job Listings</b>	Premium placement of your job openings on AIM's widely followed industry-focused career platform.	✗	1 Listing Annually	1 Listing Quarterly	1 Listing Monthly
<b>VC-Startup Connect (Investor Meetings)</b>	Facilitated connections with prominent VCs, angel investors, and funds through regular personalized introductions.	✗	✗	Quarterly	Monthly
<b>Pitch Slot at Llama Battleground</b>	Direct opportunity to pitch your startup at AIM's premier startup competition and showcase events.	✗	✗	✓	✓ Priority
<b>TLC Demo Day</b>	Opportunity to pitch live to top-tier VCs, CVCs, and founders from India & SF, curated by AIM. Includes pitch feedback.	✗	1 Demo Days Access in a Year	2 Demo Days Access in a Year	All Demo Days Access
<b>Complimentary Premium Event Passes</b>	Complimentary tickets to AIM's premium annual conferences and exclusive industry events	✗	✗	1/year	3/year
<b>Discount on AIM Event Sponsorships</b>	Significant discounts on sponsorship packages at AIM's flagship conferences and industry events.	✗	✗	10%	20%

# So Where We Will do the real talk !!!!

## Exclusive Founders-Only Slack Community

This is the place, Where the Real Moves Happen



Join a private Slack workspace to connect, collaborate, and engage with a global network of AI-first startup founders in real time.

## Your new watercooler

### A Place where

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Founders share unreleased product roadmaps

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Investors drop early-stage deals.

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Mentors settle debates like 'Open-source vs. proprietary'

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No screenshots • No leaks • Just raw unfiltered scaling hacks.

# The Llama Club

## How We Separate Visionaries from Tourists”

### This Community is FOR You if You Are

- ✓ **A visionary AI startup founder** building a company where AI is the core product, not just a feature.
- ✓ An entrepreneur looking for exchange learnings, GTM support, and mentorship from AI-first investors and experts.
- ✓ Committed to long-term AI innovation and actively contributing to an exclusive, high-value network.
- ✓ Scaling a high-impact AI solution and seeking enterprise collaborations, policy influence, or global expansion.

### This Community is **NOT** for You if

You run a **service-based AI consultancy** or an outsourcing agency.

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Your startup **only integrates AI tools** rather than developing proprietary AI models.

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You are looking for a **general startup accelerator** rather than an AI-first founder network.

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You are not willing to actively engage, share, and grow within a premium, invite-only ecosystem.

Think you belong?  
**Prove it.**

# Our Selection Process

To maintain exclusivity, our selection process is rigorous and ensures only the most visionary AI founders are admitted.

## Eligibility Criteria

- 1** Must be a product-based AI startup (not service-based).
- 2** AI must be core to the product, not just a feature.
- 3** At least 2 paying customers or a functional MVP.
- 4** Must be **Grant/Seed to Series A** funded OR show strong traction.
- 5** The founding team must be a FULL TIME FOUNDERS & should have prior AI expertise or startup experience.



# Application Process

To maintain exclusivity, our selection process is rigorous and ensures only the most visionary AI founders are admitted.

## Step 1

Submit your application via our official portal.

## Step 2

Our committee reviews applications based on eligibility criteria.

## Step 3

Shortlisted founders go through an interview & profile vetting process.

## Step 4

If selected, founders receive a private invite to join community group and receive welcome kit

**0.5%** make it.

**100%** never leave.

# Your AI Founders' Calendar

## Where Every Event is a Growth Spurt

Digital	Private Slack community, monthly newsletter with AI insights.
Physical	Global mixers, retreats, and flagship events (e.g., Cypher Conference, Happy LLAMA ).
Hybrid	Workshops, Masterclasses, AMA & Fireside chats with AI pioneers & Domain Experts

# Backed by the Titans of AI Media Your Secret Weapon for Global Reach

## 2M+ Readers

hanging on AIM's every word.  
Your startup could be next.

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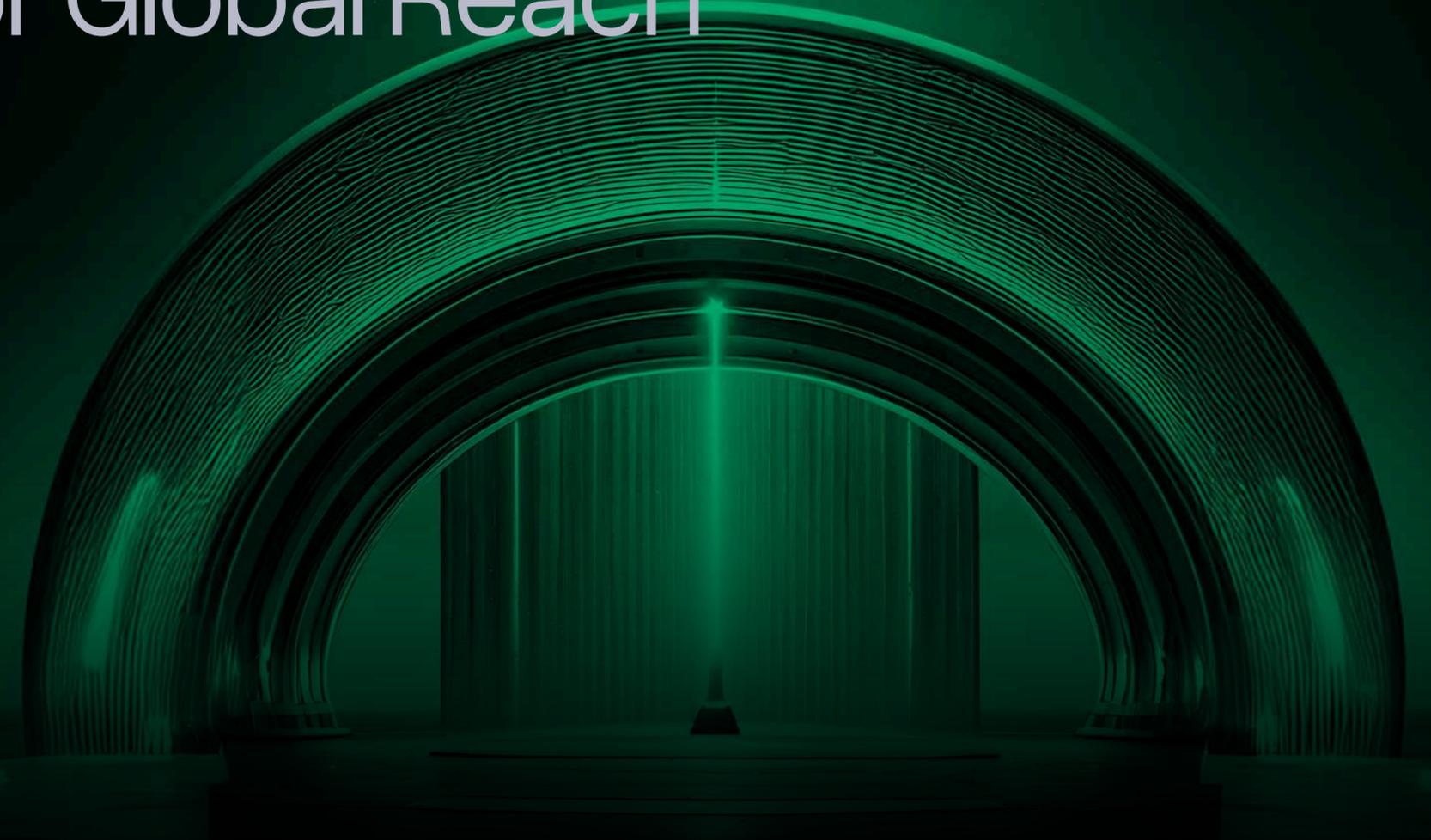
## 200+ Global Tech Leader's

in our network — your next  
board member is here.

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Host of World's largest Key AI events.  
You'll be on stage before you're ready.

You're not just joining a community.  
**You're claiming your seat at AI's high table.**





# The Llama Club

by AIM Media House

## The Future of AI Isn't Built by Lone Wolves

Will You Lead the Pack or Watch From the Sidelines?



*Scan. Apply. Dominate.*

Your AI legacy starts now